

What is Blockchain and how does it work...

[Χωρίς τίτλο]



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BLOCKCHAIN

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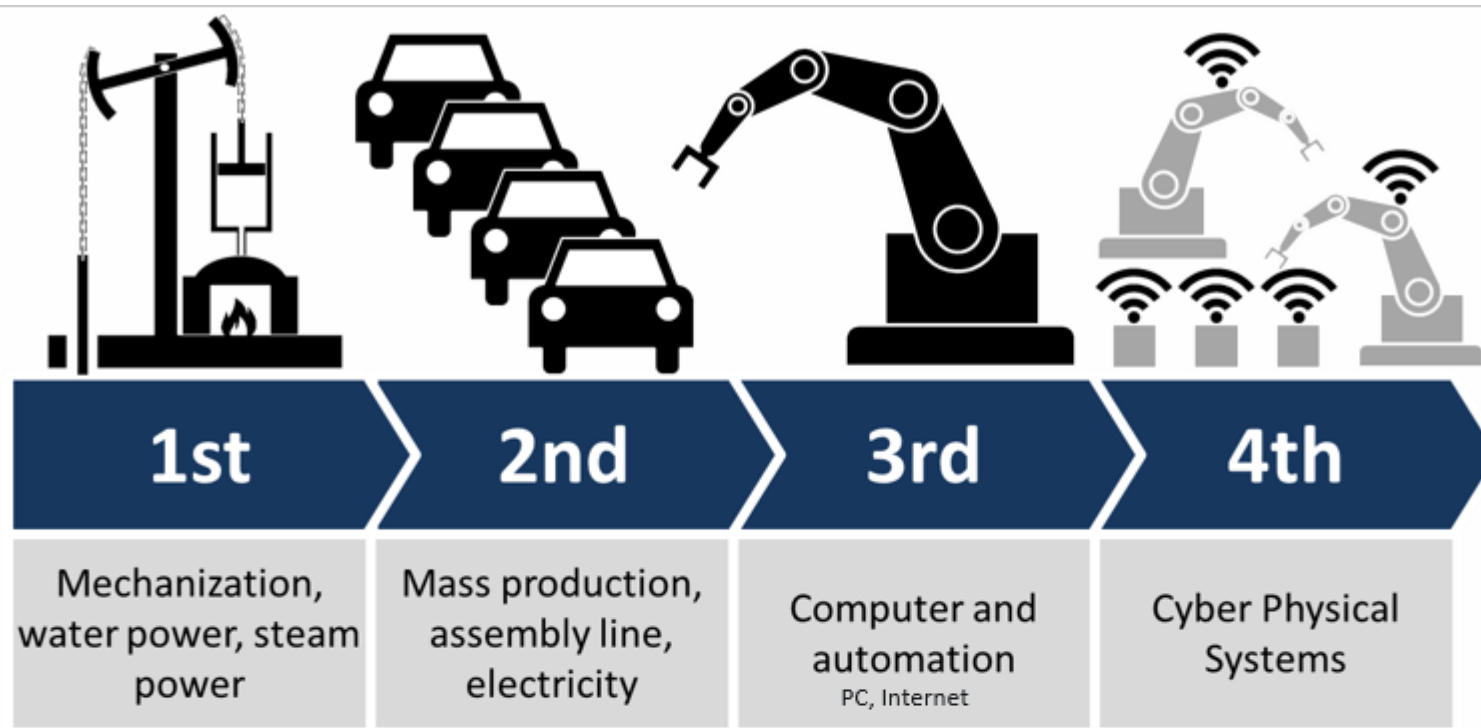
What is
Blockchain and
how does it work

Blockchain, What is and how does it work

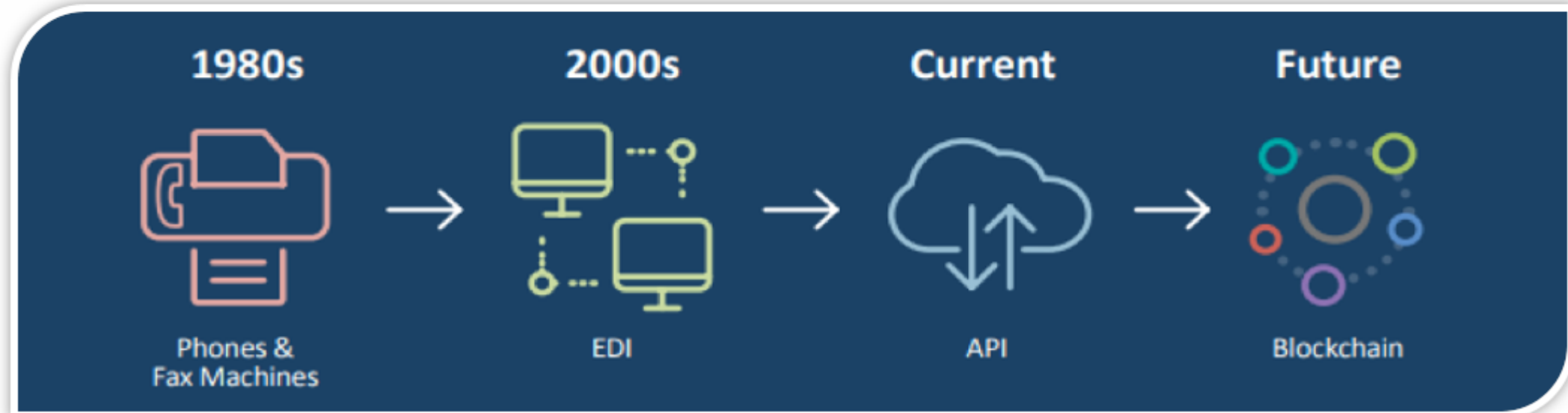
Real life blockchain implementations across
industries in Enterprise level

BLOCKCHAIN





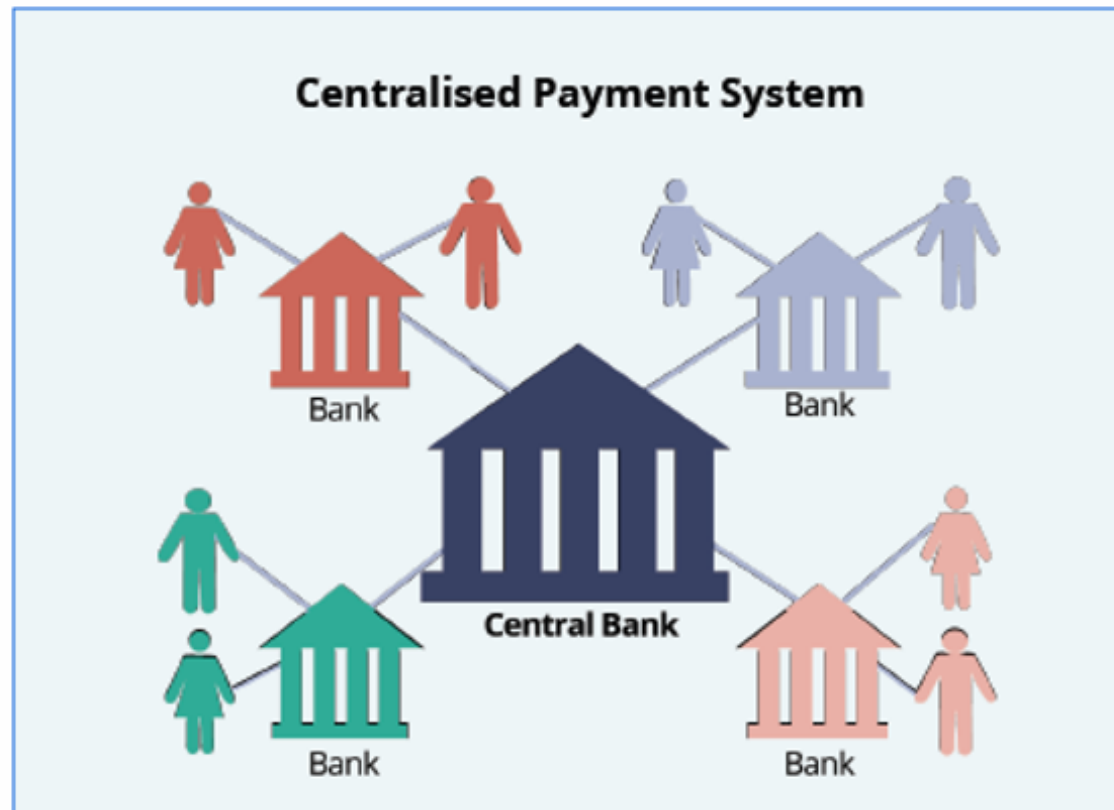
From internet ... to internet of value ...





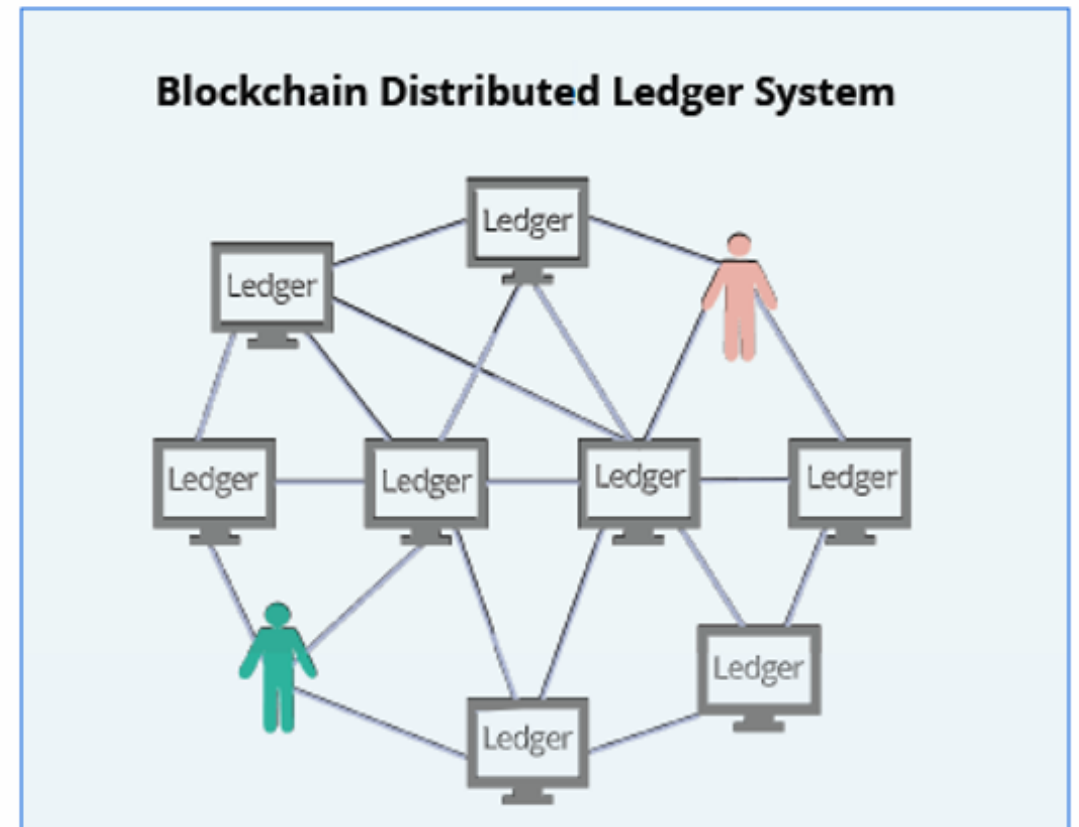
Financial crisis | **trust** | need for transparency & accountability

The Emergence of the Blockchain



<http://www.imf.org/external/pubs/ft/fandd/2016/06/adriano.htm>

Centralized bank tracks payments between clients



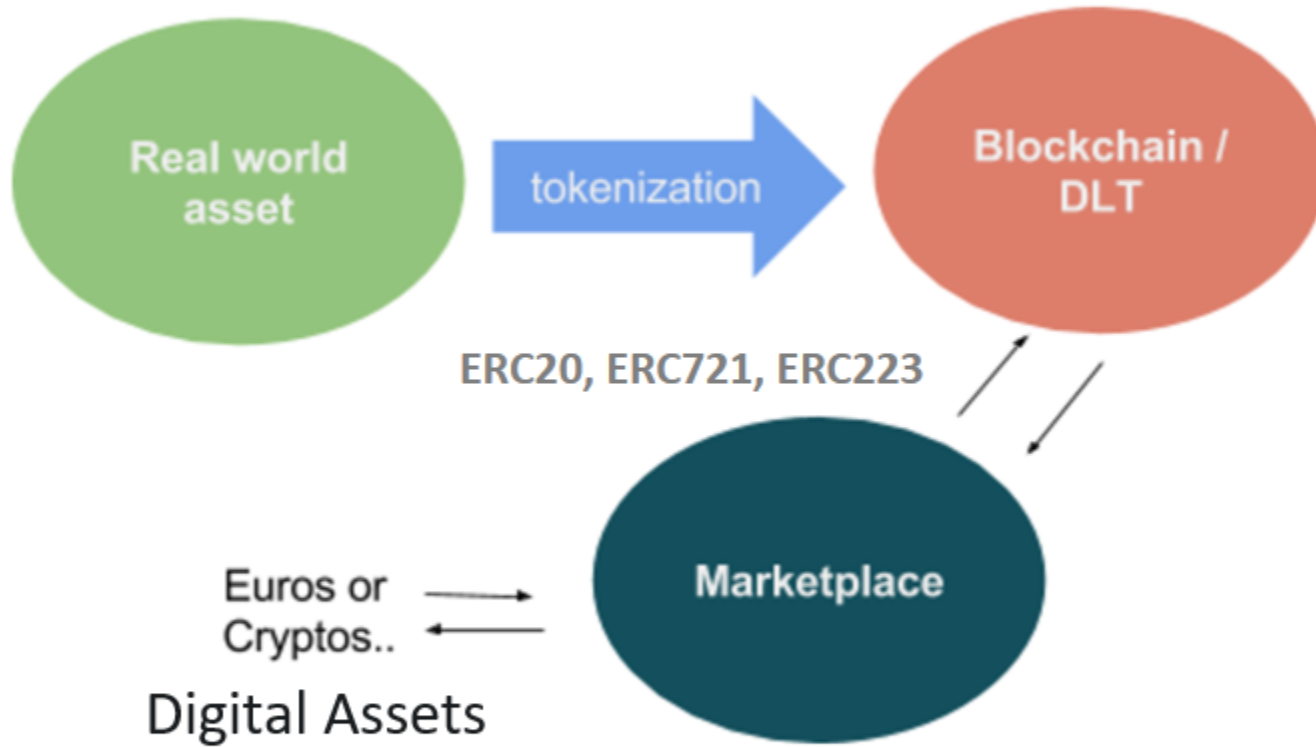
Network nodes store transaction record settled by many individuals



Platform & P2P economy
We live in a "Platform Economy"



Token economy



Companies, products and services eventually will become digital.
Those who will not turn in to digital will leave a digital shadow
behind them and eventually be obsolete and extinct

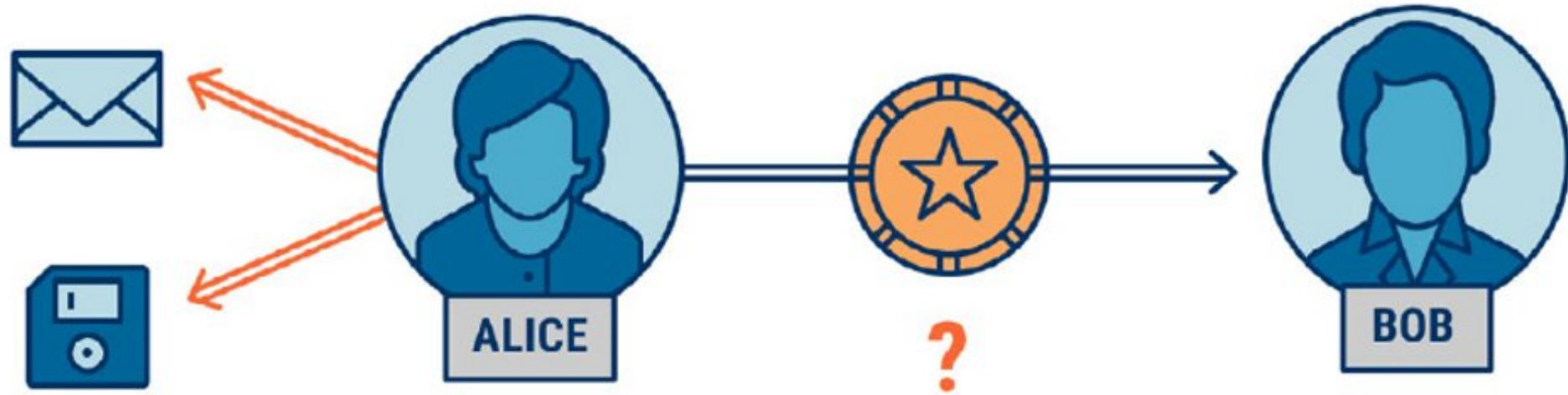


Physical Transaction



Alice can't give Charlie the same token, because she no longer has the token to give — she gave it to Bob. But what if the same transaction were digital?

Digital Transaction



If Alice and Bob “own” the same string of ones and zeros, who is the true owner of the digital token?

One answer: use a database — a ledger.

Digital Transaction: Ledger



What if Dave decides to charge a fee that neither Alice or Bob want to pay?

Or, what if Alice bribes Dave to erase her transaction?

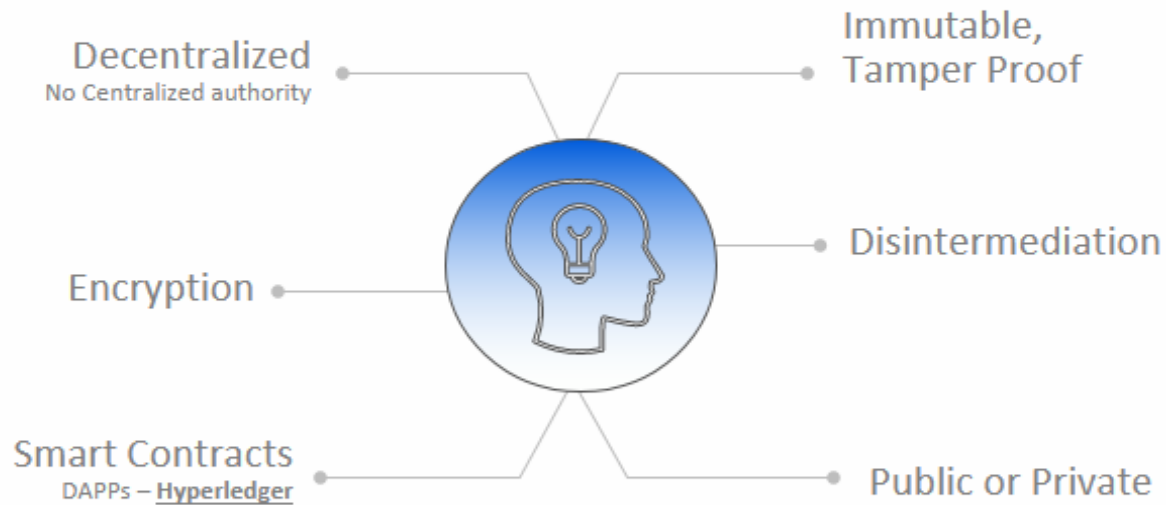
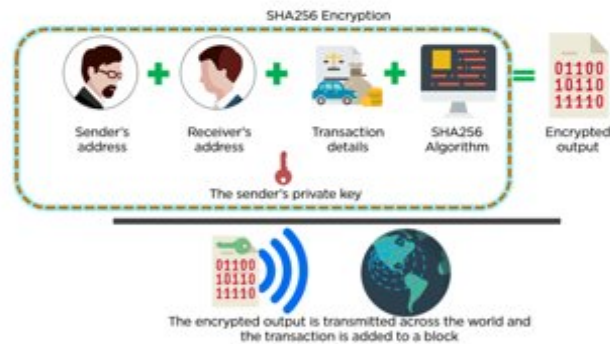
Physical Catastrophe? Hacker attack?

Decentralized Ledger



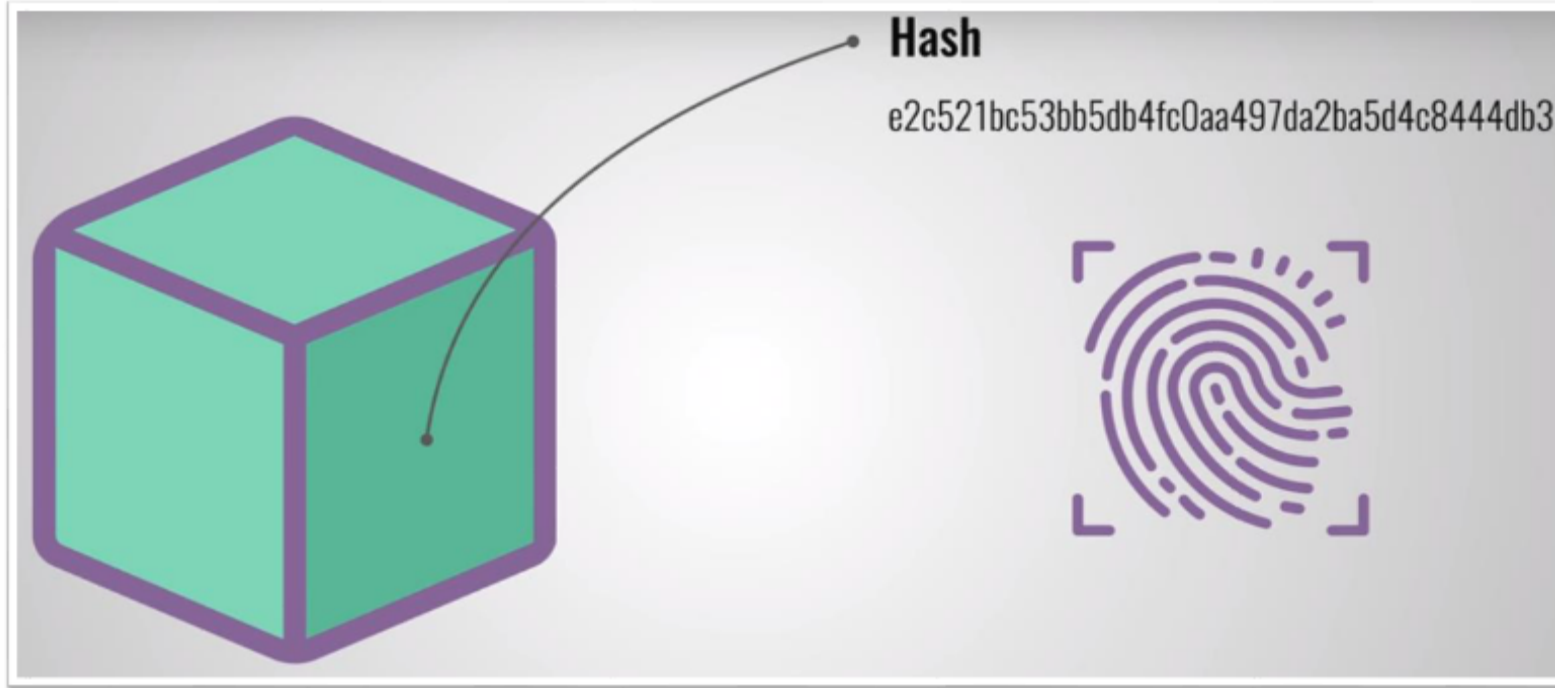
When a lot of people have a copy of the same ledger, it becomes more difficult to cheat. If Alice or Bob wanted to falsify a transaction, they would have to compromise the majority of participants, which is much harder than compromising a single participant.

Blockchain Simplified



...a digital, distributed ledger, public or private, on which transactions or data are interconnected in data blocks. Using math and cryptography they become virtually immutable and undisputable from all distributed nodes that have shared the data...

Block



Hash 32 Bytes or 64 in HEX

d8a928b2043db77e340b523547bf16cb4aa
483f0645fe0a290ed1f20aab76257

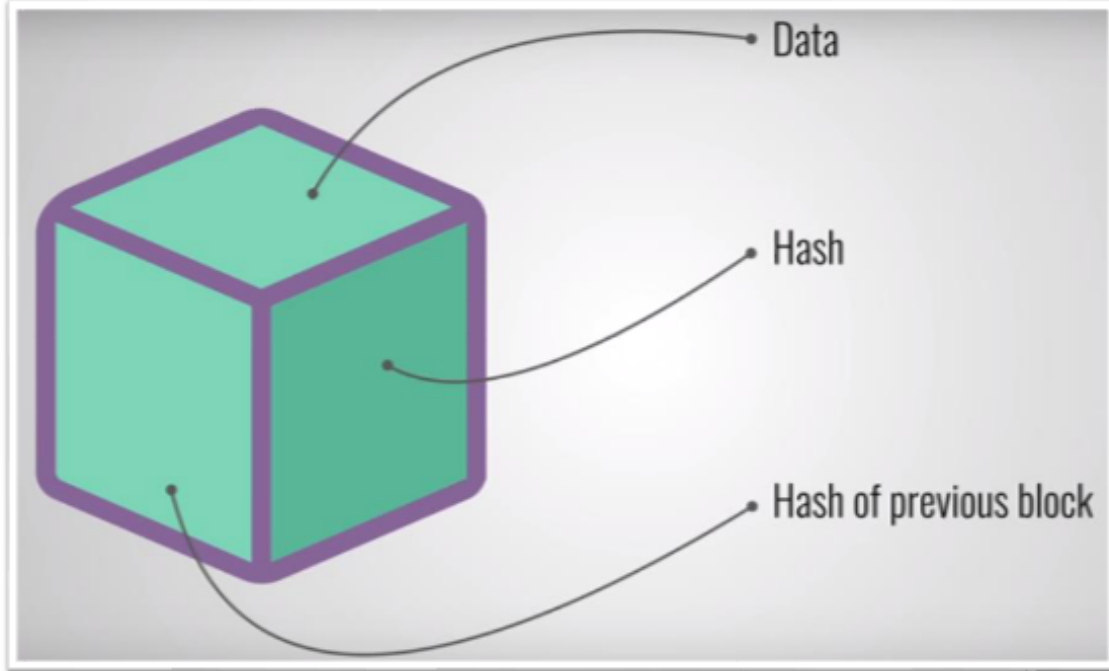
Bitcoin uses double hashing:

- **RIPEMD160**(SHA256(x)) called Hash160 which produces a 160 bit output: Bitcoin addresses
- **SHA256**(SHA256(x)) called Hash256 which produces a 256 bit output

- Once block is created its **hash is being calculated** (unique as fingerprint).
- Changing something inside **block will cause the hash** to change.
- Hashes are useful to detect **data block changes**, if changed so it is not the same block.

- They are **collision resistant** – almost impossible for two different inputs to have the same output
- They are **non-reversible** – output → input only by **trial-and-error**
- Bitcoin mostly uses **SHA-256**

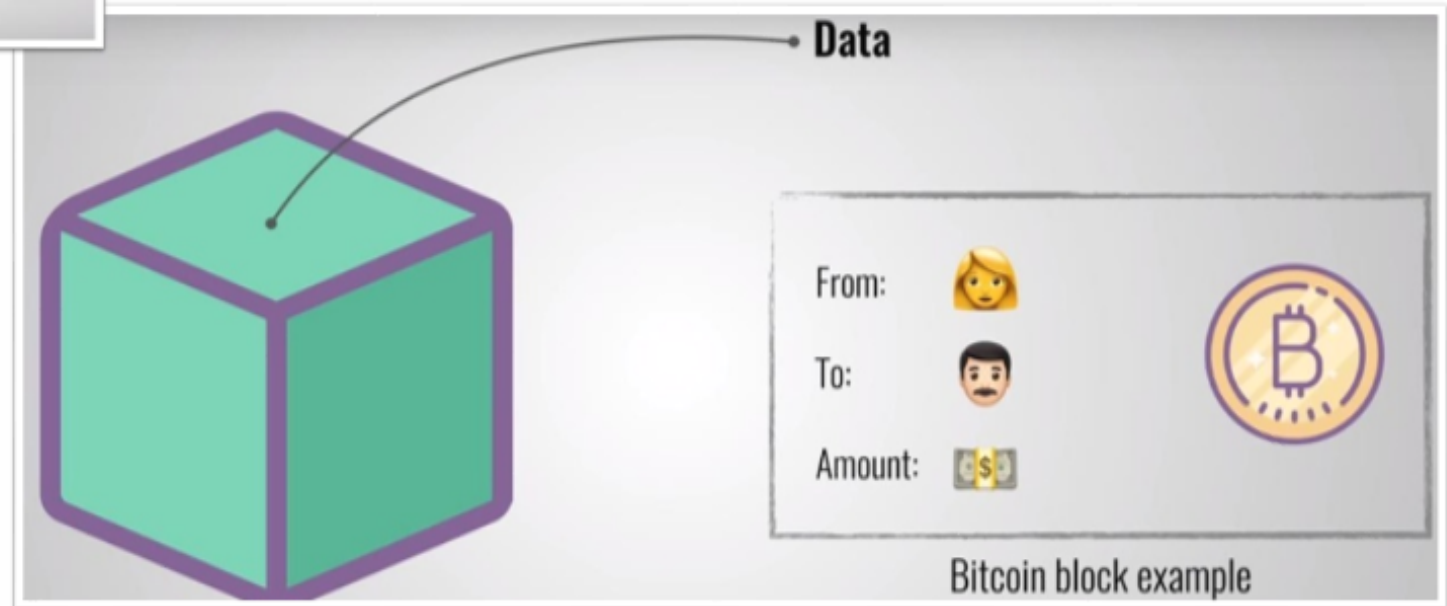
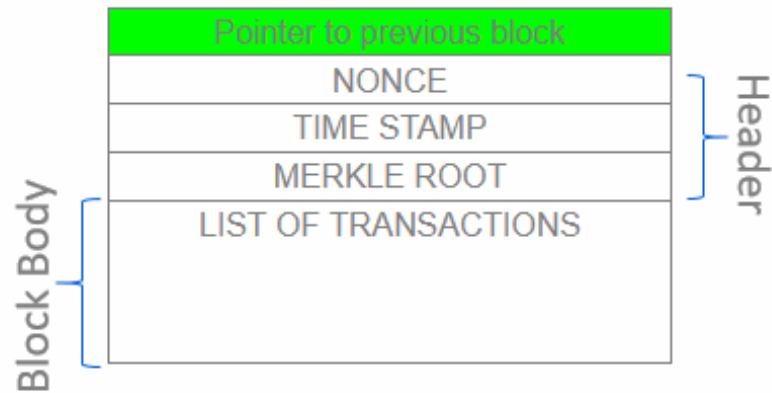
Block



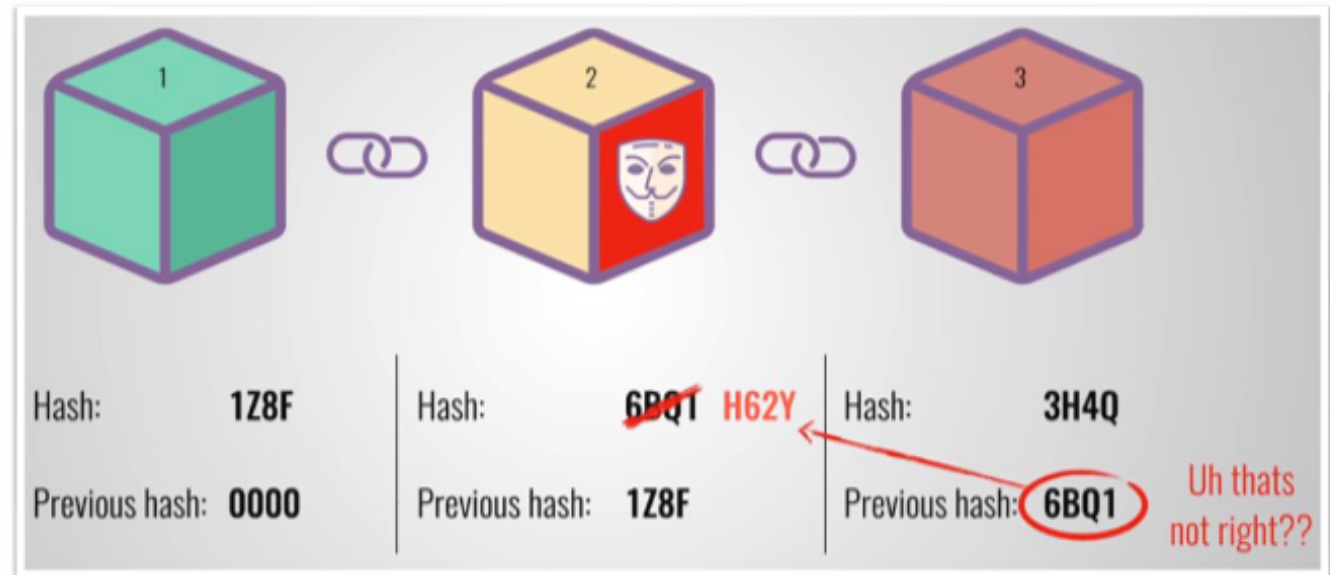
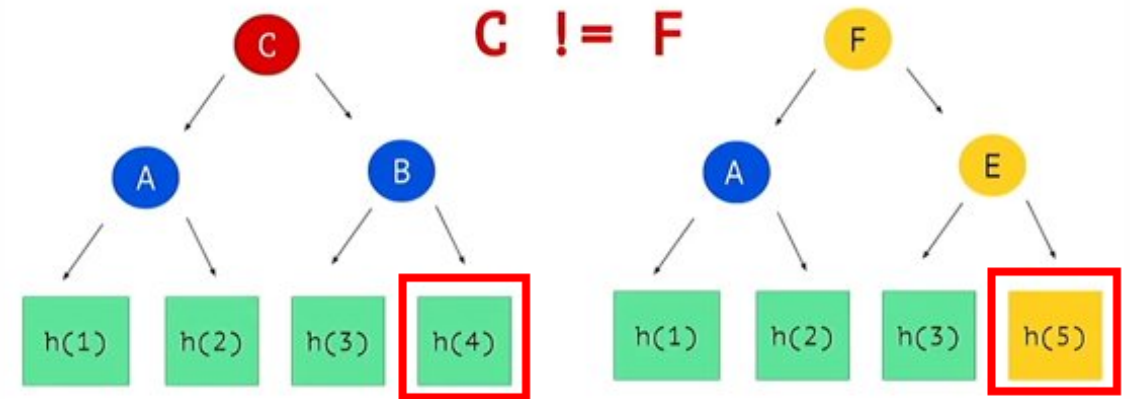
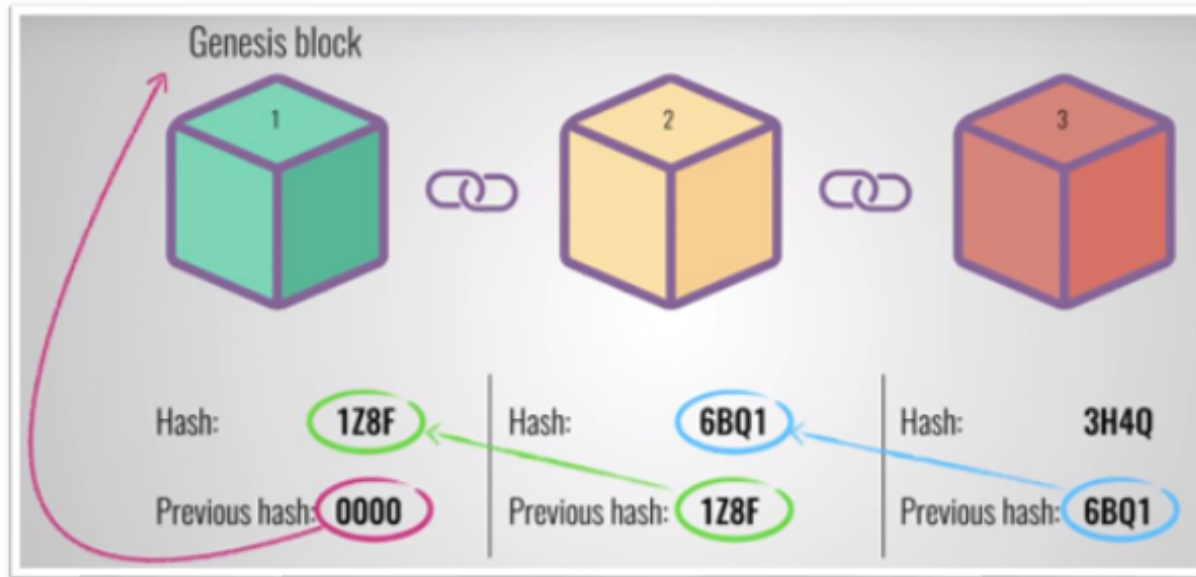
- Data stored in blocks connected to other blocks


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Block connection and tamper proof protection





Talk is cheap.
Show me the blockchain

Sending Money Using Blockchain Tech

1

A wants to send money to B

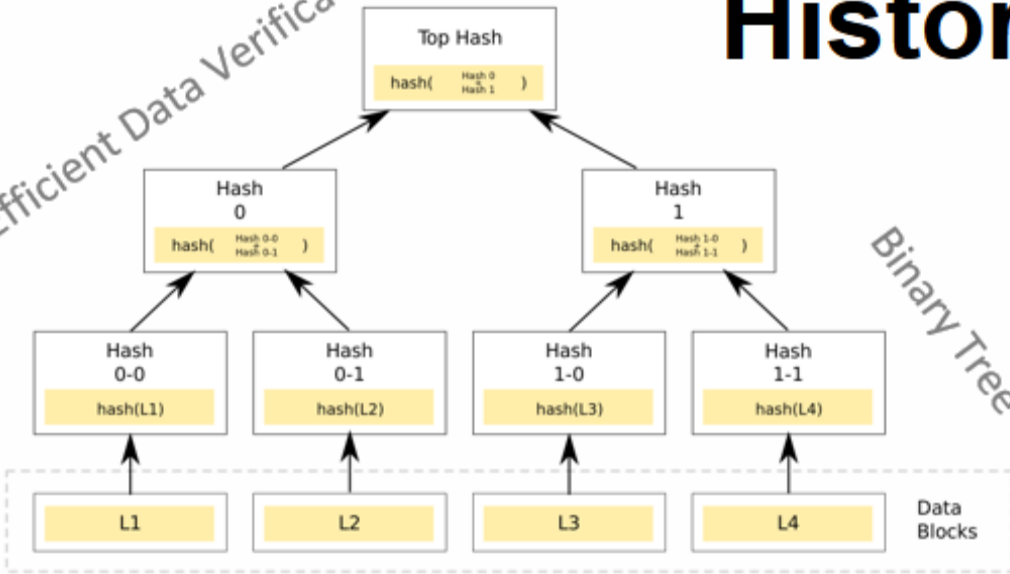


BLOCKCHAIN


History of Blockchain

Efficient Data Verification

Binary Tree



Merkle Trees

hash() -> 2cf24dba5fb0a30e26e83b2ac5
b9e29e1b161e5c1fa7425e7304
3362938b9824

One Way encryption to 32 bytes
Similar data cannot have the same hash output
+ salt



1991

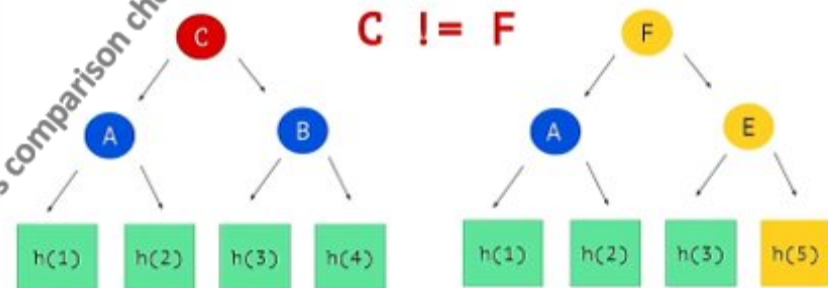
Tamper-proof doc
system Haber &
Stornetta



2008

Satoshi Nakamoto
Bitcoin
Proof of Work (POW)

Reduces comparison checks



Blockchain Adoption

2015

Exploration & Investment

- Initial capability & use case assessments
- Early adoption likely for internal reconciliation

2016-2017

Early Adoption

- Leading-edge banks see the value of blockchain and begin deployments for asset classes that are bilaterally traded and/or have no central clearing authority
- Regulatory certainty drives adoption for external uses
- Regulatory authorities realize the benefits of blockchain for auditing and compliance, and rule-making begins

2018-2024

Growth

- Banks begin to see the benefits accorded to early adopters and – combined with regulatory guidance and certainty – the network effect takes hold
- New service providers and models emerge
- Deployments go viral across numerous asset classes
- New products and services are created; incumbent processes and services are discarded

2025

Maturity

- Blockchain adoption is considered mainstream and integral to the capital markets ecosystem

PROGRESS TOWARDS ADAPTION AND MATURITY

SCALE OF ADOPTION

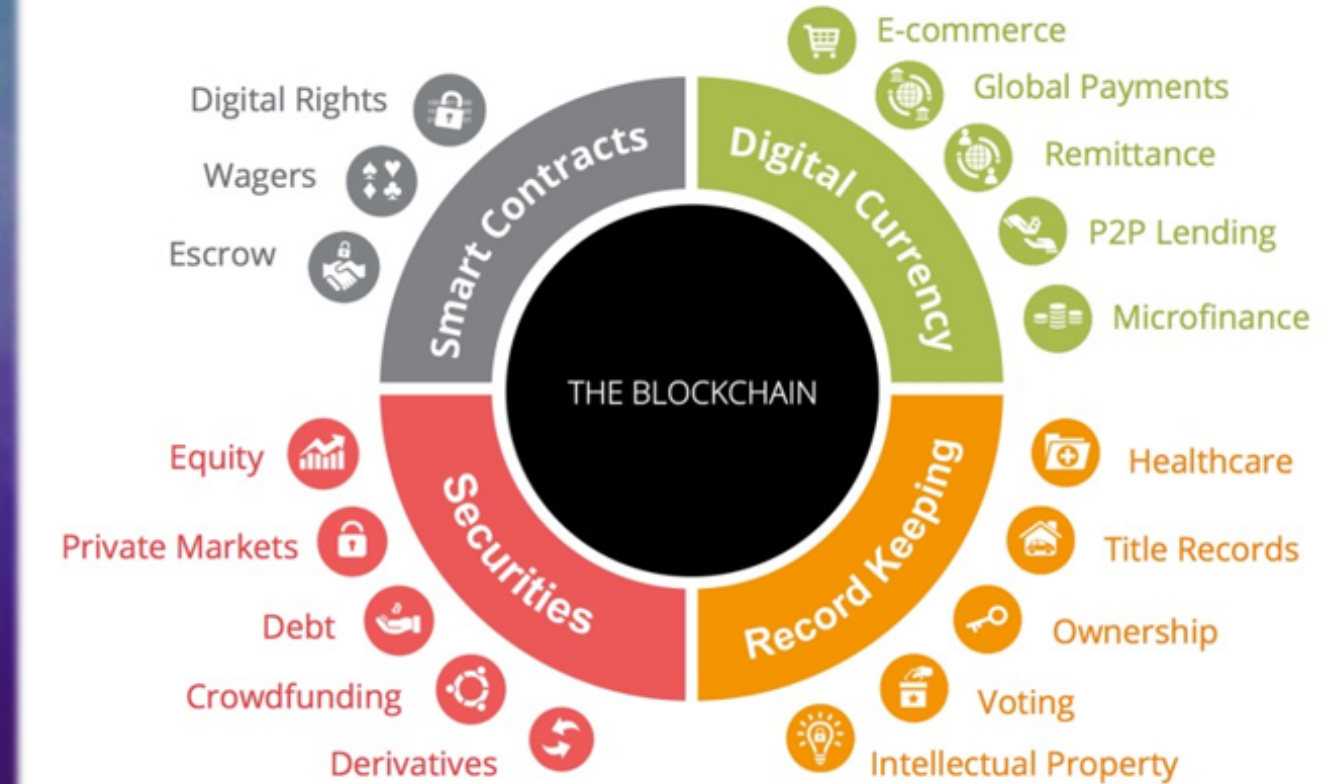


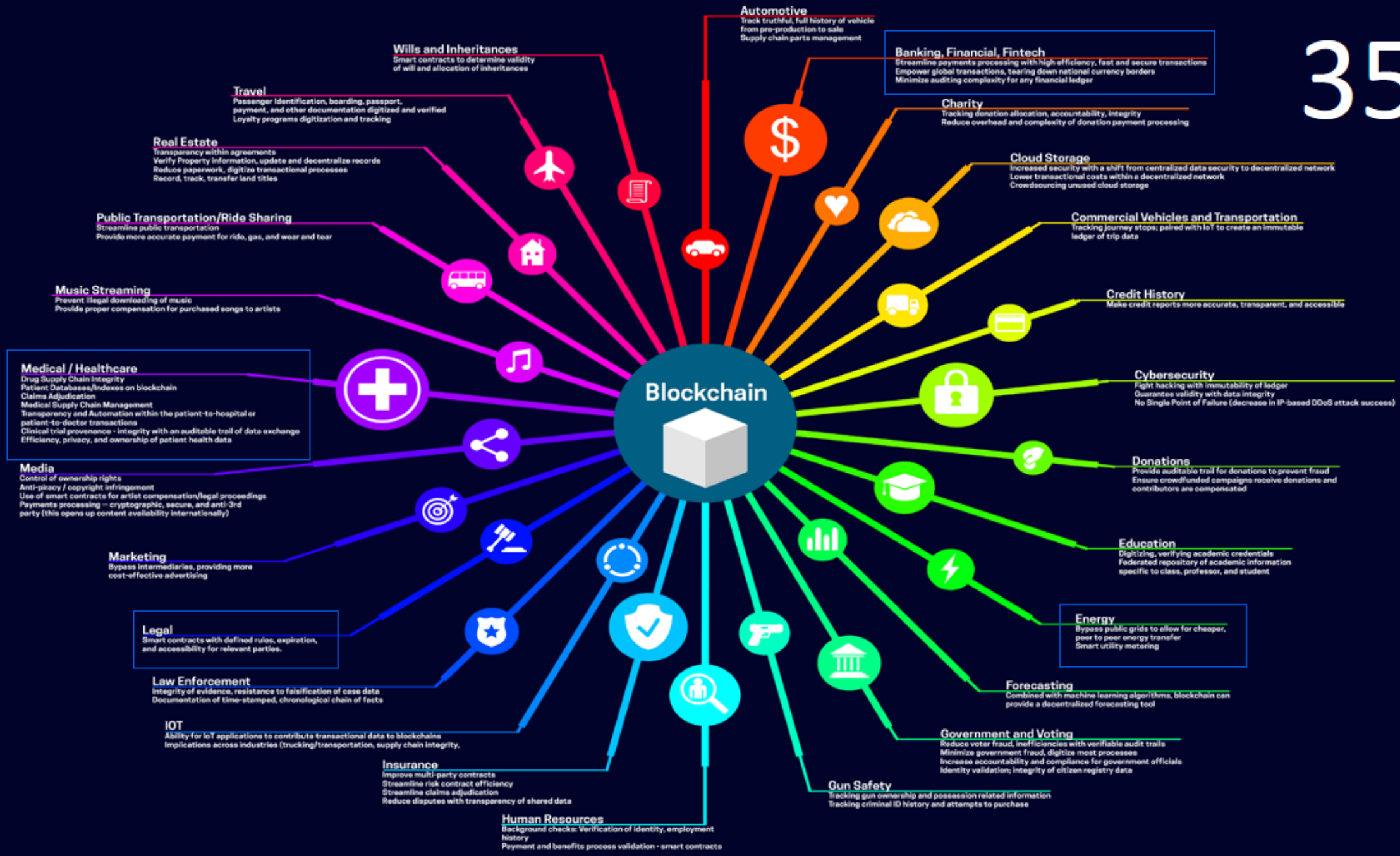
TIMELINE AND PHASES OF PROGRESS

Fast – Removes Cost - Decentralized - Secure

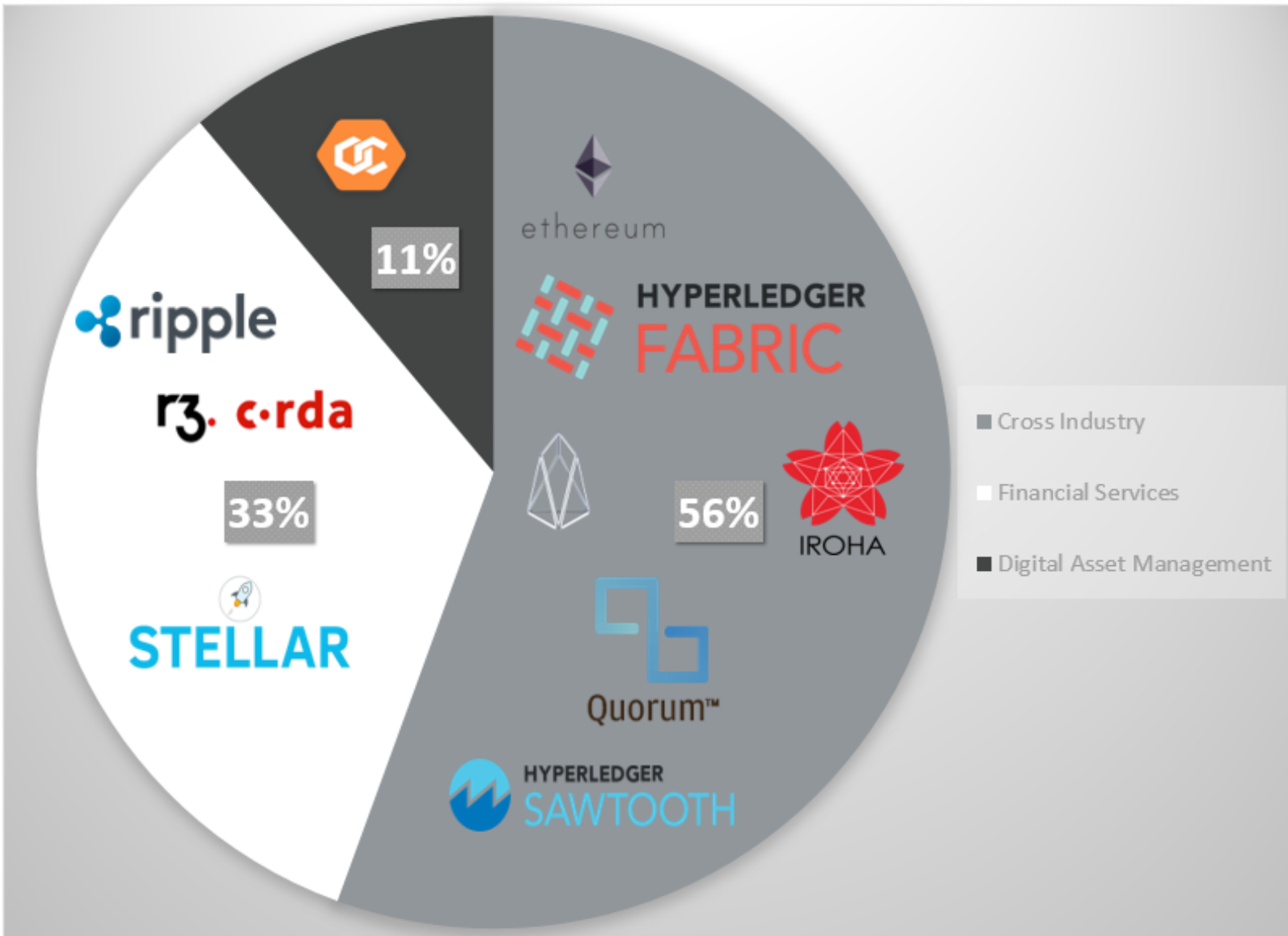
Blockchain Everywhere Securing Digital Currency - Data - Securities providing **Trust**

A technology that disrupted the IT landscape in a manner that was not witnessed since the advent of the Internet.





Blockchain Platforms Landscape



Ledger Type



- Permissionless
- Permissioned
- Both Public & Private

Consensus Algorithms



- Proof of Work
- Delegated Proof of Stake
- Majority Voting
- Pluggable Framework
- Chained Based Byzantine Fault Tolerant
- Stellar Consensus Protocol
- Partitioned Consensus

Smart Contracts



- Programmable actions on most of the ledgers

Blockchain Platforms

Indicative Selection



Cross Industry

Hyperledger Fabric is another project of Hyperledger, intended for building blockchain based solutions or applications using a modular architecture.

Blockchain companies prefer building enterprise-grade applications using this blockchain platform.



Cross Industry

Founded in late 2013, Ethereum is an open-source and blockchain based distributed computing platform proposed by Vitalk Buterin.

Ether is a native cryptocurrency of Ethereum, used for fueling the Ethereum ecosystem.



Financial Services

Built on the advanced blockchain technology, XRP is more scalable and faster than other blockchains. Ripple uses probabilistic voting to reach the consensus between nodes.

Big brands like **Santander**, American Express, **MoneyGram** International, SBI Holdings, and Deloitte are testing the potential of Ripple's Blockchain and planning to integrate it to make the existing payment processes secure and faster.



BLOCKCHAIN

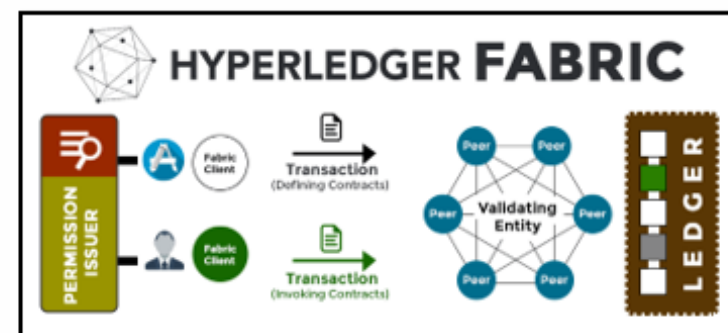
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Blockchain Real World Examples

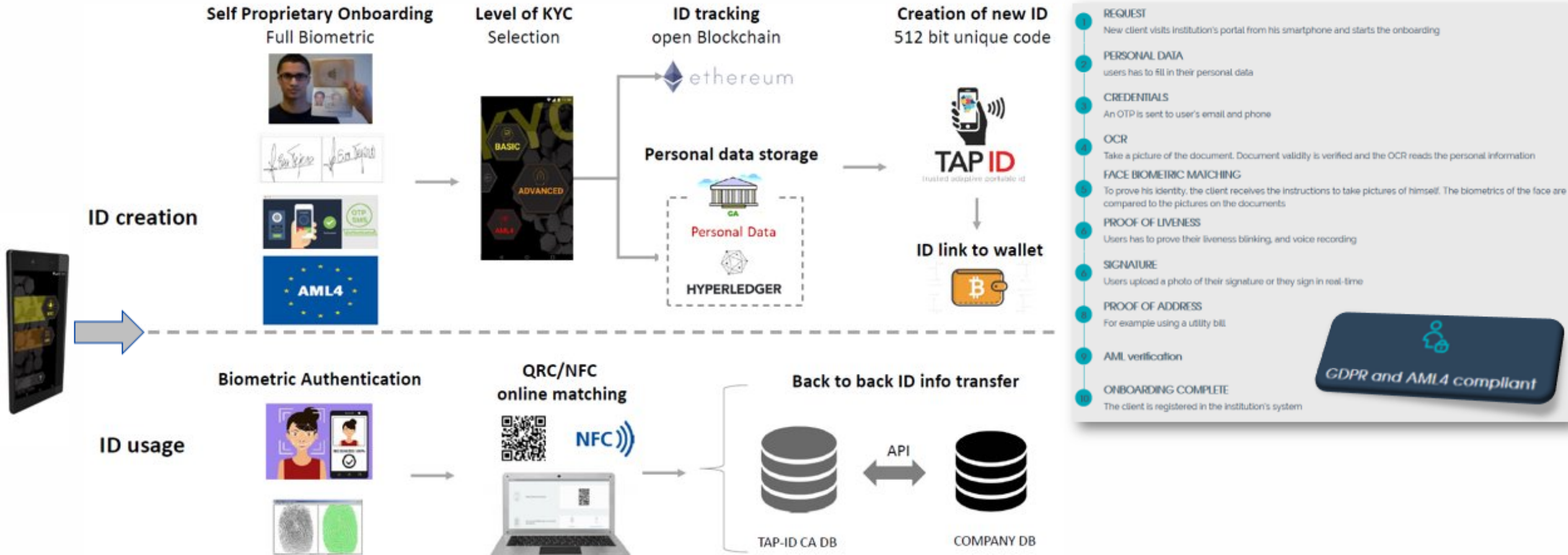
Land Titles
University Degrees
Supply Chain
Birth Certificates

Blockchain Real World Examples

Real life blockchain implementations across industries in Enterprise level



Self-sovereign Identity / KYC Digital Onboarding



Jordan refugee camp that runs on blockchain.

Blockchain helps solve unsolvable problems in authentication and privacy



Though Bassam may not know it, his visit to the supermarket involves one of the first **uses of blockchain for humanitarian aid.**

By letting a machine scan his iris, he confirmed his identity on a traditional United Nations database, queried a family account kept on a variant of the Ethereum blockchain by the World Food Programme (WFP), and settled his bill without opening his wallet.

Building Blocks

Source: MIT Technology Review

PROVENANCE

A Blockchain Platform for Business

91% of business leaders believe that transparency builds trust. Provenance makes it easy for your business to bring trustworthy information to the point of sale, helping you to build brand trust now and into the future.

Source: The Consumer Goods Forum & Futerra Report, 2018



HEALTH & NUTRITION

Vegetarian

ANIMAL WELFARE

Pasture Raised

SAFETY & QUALITY

Sulfate-free

SOCIAL IMPACT

Fair Payment

ENVIRONMENTAL IMPACT

Carbon Reduced

“We’ve reduced our carbon footprint by 11.5% in 3 years.”

See how →

ENVIRONMENTAL IMPACT

Carbon Reduced

HOW WE ACHIEVED

- ✓ Electric vehicles on
- ✓ Switched to a renew energy supplier
- ✓ Labelling and packi powered by solar

See the evidence

A BREAKDOWN OF 11.5% IN 3 YEARS

Year	tCO2e
2015-16	10.07
2016-17	9.73
2017-18	8.91

tCO2e = Tonnes of CO2

Data imported from Carbon Analytics on 23 August 2018

CARBON ANALYTICS

→

PASSPORTS

Verify authenticity

Create a digital version of your product through Provenance and link to it via a secure tag, e.g. an NFC tag or DNA fingerprint.

This digital record of authenticity can be transferred at point of sale to the new owner to maintain the product’s provenance and value.

Removing paperwork

by using blockchain to create a tamper-proof “master ledgers” between trading parties

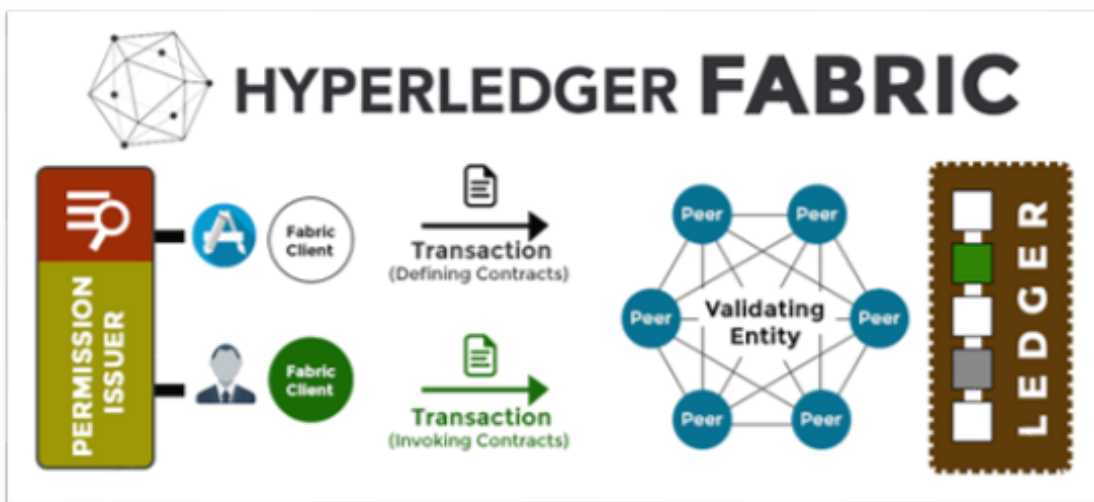
Creating “smart contracts”

that check when new records are written, ensure there are no out of balance conditions, and remove the existence of ‘bad’ invoices

Having a single system of record

replicated across all partners to a transaction, which enables the impartial enforcement of contract terms

French Court Clerks to Use **IBM** Blockchain Platform for Corporate Registry



It will be used to record and share information related to:

- the exchanges of regulatory information related to companies' difficulties
- the changes of status of the company registered on the French territory (change of court office in which a company is registered; change of corporate names; the addition of a new branch office; or even dissolution of the business, etc...)

PARIS, March 14, 2019 /[PRNewswire](#)/ -- IBM (NYSE: [IBM](#)) and the National Council of Clerks (NCC)

<https://newsroom.ibm.com/2019-03-14-French-National-Council-of-Clerks-of-Commercial-Courts-announce-the-deployment-of-a-blockchain-network-developed-by-IBM-to-streamline-the-management-of-commercial-and-corporate-registry>

THANK YOU

George Panou



3 DECEMBER 2019